Rob Guimaraes

Prologue

Multi-faceted contributor focused on polish, integrity, morale-building, market analysis, and attention to detail with a long history of offering sincere hospitality combined with leadership roles and fine beverage management.

Performance

WineNashville.com September 2014 – Present

Founder of an instructive, community-based gathering of Tennesseans looking to elevate public interest in wine, beverage, and local cuisine while furthering personal education and engaging in positive networking.

Harvest Wine Market September 2015 – Present

Associate and content producer, focusing on warm, neighborhood hospitality and genuine customer retention.

Nashville Wine Guild July 2015 – Present

Administrator and acting President, leading and organizing monthly events and educational seminars for both local industry professionals and private individuals interested in learning about Nashville and wine.

Bound'ry Restaurant July 2012 – July 2015

Sommelier, wine director, webmaster, staff educator, and social media manager. Responsible for cellar management, beverage menu design, food pairings, and market assessment leading to elevated financial profit.

Red Lobster April 2008 – February 2012

Bartender and server across two states, including Tennessee, prior to transitioning to fine dining environment.

Ruby Tuesday July 1997 – April 2008

Long-time committed team member responsible for scheduling, inventory, shift-leading, bartending, and server duties. Transitioned across numerous states including fast-paced, high-volume NY, PA, and VA.

Capabilities

- Certified Sommelier, *Court of Master Sommeliers*
  - Hand-selected in 2015 to travel to and write about the wines and wineries of Cariñena in Spain.
  - Represented Bound'ry at the 2015 *Flavors of Nashville* gala by the American Liver Foundation.
- Certified Specialist of Wine, *Society of Wine Educators*
- Professional Freelance Photographer, *RobGuimaraes.com*
  - Creating online image content for numerous local businesses.
- Website and Social Media Management
- Educator and Presenter
  - Approached to speak for VinVillage radio show, following Karen MacNeil, on Nashville's wine scene.
  - Private teacher for professionals seeking wine and sommelier certifications.

Qualities

Fluent in Spanish. Experience with Aloha, Micros operating systems, MS Office, and Adobe Photoshop. Over eighteen years of hospitality with humility. Informed decision-making, selfless commitment, and positivity.

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